

Understanding the Assets and Gaps to Create an Enabling Environment for MMS

- Develop an agenda that aligns donor interests and priorities with gaps in advocacy, policy, and MMS implementation (including implementation research).
- Achieve a greater shared understanding of the upcoming advocacy opportunities for MMS vis-à-vis the MNF 5th Global Conference, the Tokyo Nutrition for Growth Summit 2020 (N4G2020).

PRE-REQUISITES FOR AN ENABLING ENVIRONMENT:

- UNIMMAP must be formally approved by local regulatory authority
- MMS is listed in the country's Essential Medicine List
- MMS is recommended in the country's antenatal care guidelines
- Favorable regulatory and tax policies for local procurement, production and/or importation of high-quality MMS
- Government has a budget line for provinces/districts to order and purchase MMS
- Government has a budget line for training of antenatal care providers on appropriate counseling on the benefits of MMS over IFA
- Government has a budget line for a social and behavioral change campaign for MMS

TOOLKIT

Skills, expertise, and resources you might need to implement your advocacy strategy

Experience and expertise in:

- Social Media
- Policy analysis
- Effective communication and advocacy
- Policy analysis
- Drafting policy briefs
- Technical knowledge
- Coalition-building

Relationships with:

- Media
- Decision-makers and influencers
- “Champions”
- Donors
- Community and social mobilization networks

Demonstrated track record of:

- Mobilizing resources
- Policy change and advocacy efforts

STAKEHOLDERS

Important stakeholder groups to keep in mind when brainstorming:

- Ministry of Health

- Ministry of Finance

- Provincial nutrition departments

- Civil Society Organizations — influencers

- Local academic institutions — influencers

WHO ELSE SHOULD WE TAKE INTO ACCOUNT?

GUIDE

STEP 1: For groupwork, we have will have 6 groups and 2 groups will be assigned the same country:

Group 1: Indonesia

Group 2: Bangladesh

Group 3: Haiti

Group 4: Bangladesh

Group 5: Indonesia

Group 6: Haiti

STEP 2: In each of your groups, you will answer 3 questions

STEP 3: Based on your discussions, you will identify key assets and gaps for each stakeholder group

STEP 4: One person from each group will report back to the larger group

1

**HOW DO WE IDENTIFY AND
NURTURE “CHAMPIONS” IN
COUNTRY?**

2

**HOW DO WE CREATE TAILORED ADVOCACY
AND POLICY TOOLKITS FOR VARIOUS
STAKEHOLDERS, AT DIFFERENT LEVELS,
IN THE COUNTRY?**

3

WHAT ARE SOME EFFECTIVE WAYS TO DELIVER OUR MESSAGES TO THE RELEVANT DECISION MAKERS AND INFLUENCERS?

FROM YOUR PERSPECTIVE WHAT ARE THE BIGGEST GAPS AND ASSETS?

- DONOR (Philanthropies, Bilateral, Multilateral)
- ACADEMIA
- TECHNICAL AGENCIES (iNGOs, NGOs, UN)
- PRIVATE SECTOR

ASSETS



GAPS

