

# Understanding the Assets and Gaps to Create an Enabling Environment for MMS

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- Develop an agenda that aligns donor interests and priorities with gaps in advocacy, policy, and MMS implementation (including implementation research).
- Achieve a greater shared understanding of the upcoming advocacy opportunities for MMS vis-à-vis the MNF 5th Global Conference, the Tokyo Nutrition for Growth Summit 2020 (N4G2020).

# PRE-REQUISITES FOR AN ENABLING ENVIRONMENT:

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- UNIMMAP must be formally approved by local regulatory authority
- MMS is listed in the country's Essential Medicine List
- MMS is recommended in the country's antenatal care guidelines
- Favorable regulatory and tax policies for local procurement, production and/or importation of high-quality MMS
- Government has a budget line for provinces/districts to order and purchase MMS
- Government has a budget line for training of antenatal care providers on appropriate counseling on the benefits of MMS over IFA
- Government has a budget line for a social and behavioral change campaign for MMS

# TOOLKIT

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Skills, expertise, and resources you might need to implement your advocacy strategy

## **Experience and expertise in:**

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- Social Media
- Policy analysis
- Effective communication and advocacy
- Policy analysis
- Drafting policy briefs
- Technical knowledge
- Coalition-building

## **Relationships with:**

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- Media
- Decision-makers and influencers
- “Champions”
- Donors
- Community and social mobilization networks

## **Demonstrated track record of:**

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- Mobilizing resources
- Policy change and advocacy efforts

# STAKEHOLDERS

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Important stakeholder groups to keep in mind when brainstorming:

- Ministry of Health

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- Ministry of Finance

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- Provincial nutrition departments

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- Civil Society Organizations — influencers

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- Local academic institutions — influencers

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WHO ELSE SHOULD WE TAKE INTO ACCOUNT?

# GUIDE

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**STEP 1:** For groupwork, we have will have 6 groups and 2 groups will be assigned the same country:

Group 1: Indonesia

Group 2: Bangladesh

Group 3: Haiti

Group 4: Bangladesh

Group 5: Indonesia

Group 6: Haiti

**STEP 2:** In each of your groups, you will answer 3 questions

**STEP 3:** Based on your discussions, you will identify key assets and gaps for each stakeholder group

**STEP 4:** One person from each group will report back to the larger group

**1**

**HOW DO WE IDENTIFY AND  
NURTURE “CHAMPIONS” IN  
COUNTRY?**

# 2

**HOW DO WE CREATE TAILORED ADVOCACY  
AND POLICY TOOLKITS FOR VARIOUS  
STAKEHOLDERS, AT DIFFERENT LEVELS,  
IN THE COUNTRY?**

# 3

**WHAT ARE SOME EFFECTIVE WAYS TO DELIVER OUR MESSAGES TO THE RELEVANT DECISION MAKERS AND INFLUENCERS?**



# FROM YOUR PERSPECTIVE WHAT ARE THE BIGGEST GAPS AND ASSETS?

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- DONOR (Philanthropies, Bilateral, Multilateral)
- ACADEMIA
- TECHNICAL AGENCIES (iNGOs, NGOs, UN)
- PRIVATE SECTOR

**ASSETS**



**GAPS**

