

## Join our collective action on micronutrient data!

The Micronutrient Data Innovation Alliance (DInA), hosted by the Micronutrient Forum, is an alliance of diverse members collaborating to improve the quality, accessibility, and use of micronutrient and large-scale food fortification data across the value chain to support national-level decision-makers to better design, implement, and evaluate programs and policies, and expedite progress.

Collective action will not replace the agenda or efforts of any individual organization but will leverage and optimize the goals and actions of each member and stakeholder. We invite organizations and individuals active at any point on the micronutrient data value chain to join the Alliance.

## Why join?

Help shape and drive the micronutrient data agenda and find support for your work:

- Connect with a community of global, regional, and national micronutrient data advocates and stakeholders.
- Share your results, lessons, and experience to amplify the impact of your work.
- Benefit from the latest insights, data, and in-depth dialogue.
- Strengthen your network and skills for action around micronutrient data.

## Application to the DInA Alliance consists of 3 steps:

1. The interested party completes an online application form.
2. The Secretariat will determine whether the applicant fulfills eligibility criteria. Please note, the Secretariat may request more information from applicants, if necessary.
3. The Steering Committee will consider and approve membership.

## Eligible Organizations:

Organizations are eligible for Alliance membership when:

1. Their work and priorities are compatible and consistent with the DInA mission.
2. They have meaningful contributions to the advancement of the collective DInA agenda.

## Ineligible Organizations:

DInA seeks to be an inclusive alliance, but reserves the right to refuse membership to individuals and organizations whose priorities and activities do not align with the goals of the Alliance. This includes organizations in the following industry groups:

- Breastmilk substitute producers
- Alcoholic beverages industry
- Armament industry
- Tobacco (or tobacco-related products) industry
- Gambling industry
- Pornography industry
- Individuals and organizations that may bring the Alliance into disrepute

## Categories of Membership

DInA welcomes all interested organizations to apply for membership. If organizations cannot join, we welcome applications for observer status, or from individuals.

### Organizational

Academic, research, government, foundation, non-governmental organizations (NGOs), normative organizations, and industry who wish to contribute to the collective action and joint agenda of the Alliance are encouraged to join DInA as organizational members.

### Observer

Organizations, and individuals at organizations that are not able to join as members but are active stakeholders in the field and whose work and priorities need to be taken into consideration. Non-signatories are encouraged to participate in DInA as observers and will be invited to the Alliance meetings as such.

### Individual

Individual members of the Alliance are practitioners and experts affiliated with academic, foundations, research, government, non-governmental organizations (NGOs), normative organizations, or industry who wish to contribute to the collective action and joint agenda of the Alliance. DInA values individual expertise and invites individuals whose organizations are unable to join, or who are unaffiliated.

## Micronutrient Data Innovation Alliance (DInA) Membership Application Form

1. Name: \_\_\_\_\_
2. Email Address: \_\_\_\_\_
3. Country of Residence: \_\_\_\_\_
4. LinkedIn URL: \_\_\_\_\_
5. Organization: \_\_\_\_\_
6. Job Title: \_\_\_\_\_
7. Organization's Website or LinkedIn Page: \_\_\_\_\_
8. Desired membership category (choose one):

- ☐ Organizational: Programs or organizations who wish to contribute to the collective action and joint agenda of the Alliance are encouraged to join DInA as organizational members.
- ☐ Individual: DInA values individual expertise and invites individuals whose organizations are unable to join, or who are unaffiliated.
- ☐ Observer: Non-signatories are encouraged to participate in DInA as observers and will be invited to the Alliance meetings as such.

**9. Areas of Work and Interest (select all that apply):**

- ☐ Government authority
- ☐ Research (clinical/implementation)
- ☐ Global implementing agency
- ☐ Local implementing agency
- ☐ Technical advisory services
- ☐ Private sector
- ☐ Knowledge institute
- ☐ Multilateral or bilateral donor
- ☐ Philanthropic foundation
- ☐ Other

**10. What are your interests in advancing the collection/use/analysis of micronutrient data? (select all that apply):**

- ☐ Digital modeling, artificial intelligence, machine learning expertise, and mapping
- ☐ Advocacy
- ☐ Policy development
- ☐ Implementation
- ☐ Implementation research
- ☐ Manufacturing
- ☐ Knowledge management
- ☐ Other

**11. Describe any specific activities your organization undertakes or is planning to undertake related to micronutrient data:**

**12. What skills, competencies, or knowledge can you or your organization share?**

**13. List the regions and/or countries where you or your organization primarily operates:**

**If my membership is approved, I agree to have my/my organization's name listed on the member's page of the DInA website. Check this box if you do not agree with this.**

☐ I do not agree to have my/my organization's name listed on the member's page

### **Applicant's Acknowledgements and Pledge to Support**

Applicant agrees to:

- Contribute to the formation of the Alliance's approved mission, strategic framework, and annual operational plans.
- Apply their competencies to work independently (or in collaboration with other partners/stakeholders) to accelerate the use of micronutrient data for policies, consistent with the strategic framework and annual operational plans of the Alliance.
- Share progress, knowledge, and accomplishments with the Alliance, and contribute to efforts to disseminate information through the contribution of stories, activities, and updates related to best practices, reports, projects, events, and news related to micronutrient data.
- Act according to its own organization's Code of Conduct or in the absence of an organizational Code of Conduct work to abide by internationally accepted best practices in these areas.
- Be transparent regarding any real or perceived conflicts of interest.

### **Individual Applicant's Statement of Agreement**

☐ By submitting this application, the applicant understands and agrees to DInA's Pledge to Support and agrees to participate in the Alliance consistent with the points above.

**Name and Title** \_\_\_\_\_ **Date** \_\_\_\_\_

**PLEASE EMAIL FORM TO [DINA@MICRONUTRIENTFORUM.ORG](mailto:DINA@MICRONUTRIENTFORUM.ORG)**