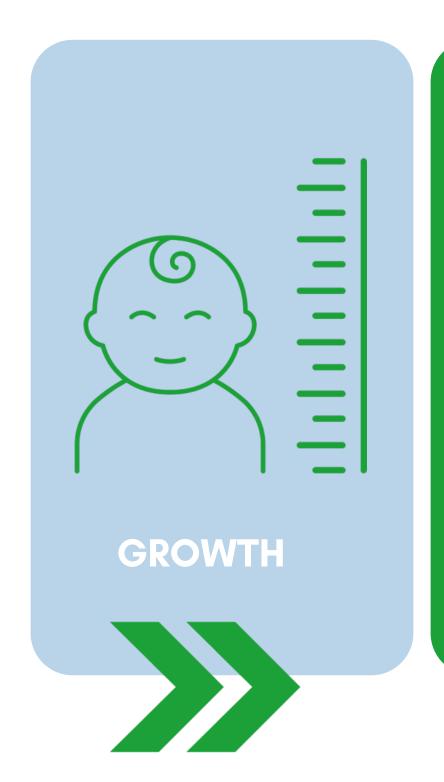








Nutrition is the Foundation











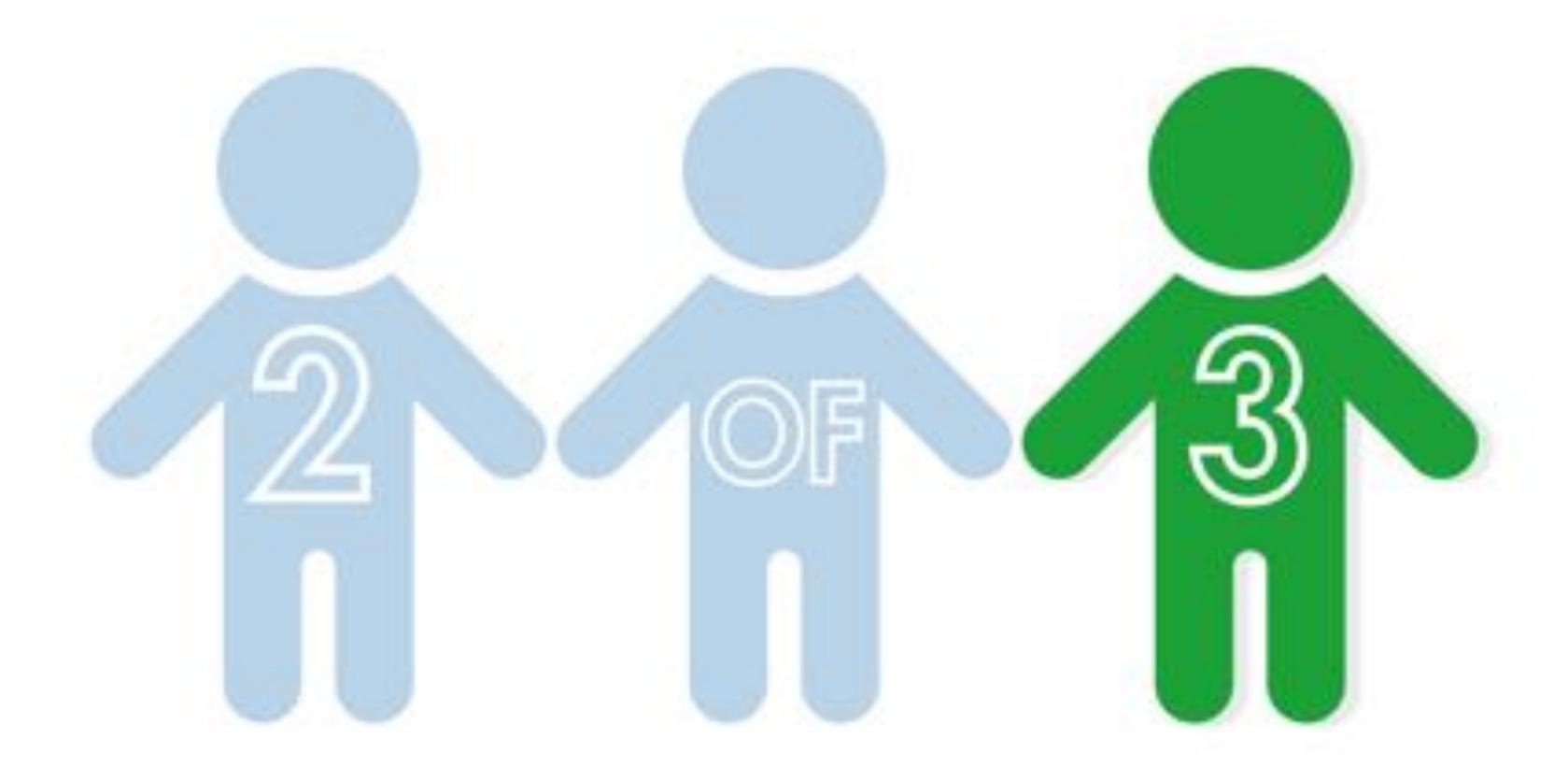
To improve the diets of young children, we must focus on **nutrient-dense foods**. The challenge lies in providing micronutrients crucial for growth, especially during the critical period of **brain development**.

Dr Saskia Osendarp

Micronutrient Forum, The Netherlands







are not getting the nutritious diets they need to grow.



children are not eating foods that are known to be the most nutrient-rich

United Nations Children's Fund (UNICEF). Fed to Fail? The Crisis of Children's Diets in Early Life. 2021 Child Nutrition Report. UNICEF, New York, 2021.

Vitamin A-rich fruits & vegetables









Grains, roots and tubers





Food Groups

UNICEF & WHO recommend five of the eight food groups daily



Legumes and nuts

Flesh foods





Other fruits & vegetables



A nutrient supplement or **fortified food product** always has to be thought of in the
context of a food-based diet that's **culturally appropriate** and within the context of the
needs of the family and the child.

Chessa Lutter RTI, USA







Barriers to Reaching Children

Available

Large part of the nutrient-dense perishable foods are lost during harvest, transportation, storage and processing

Affordable

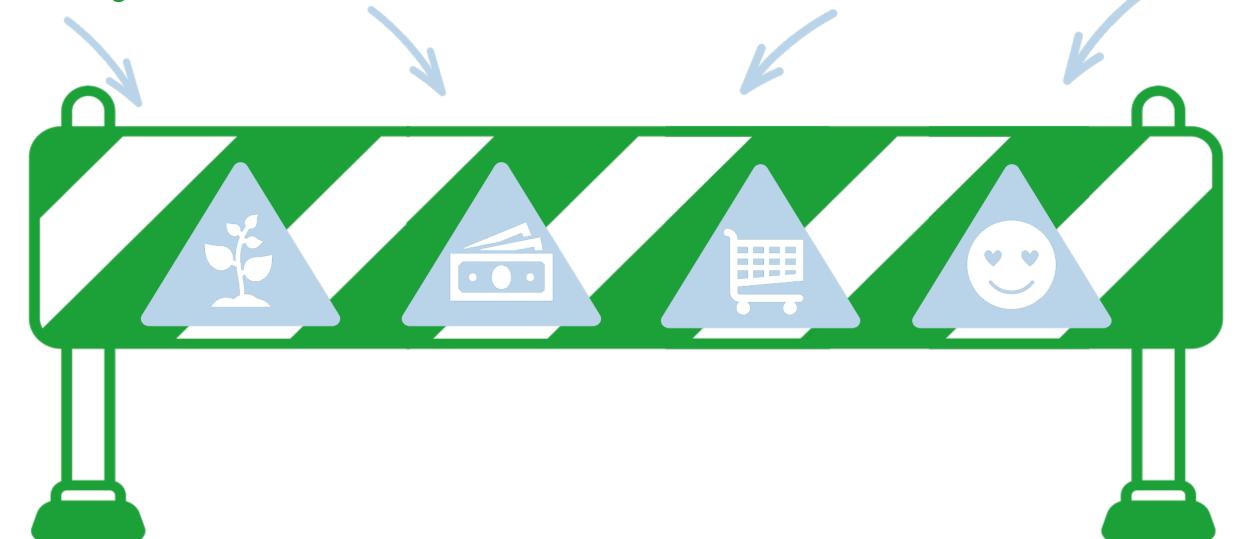
Prices are higher for nutrient-dense foods, especially animal source foods, as well as packaged fortified foods

Accessible

Many people do not live near a market, or these foods cannot be bought at the market

Aspirational

Making foods more convenient, and aspirational, for busy parents is important



The barrier to improved food systems is low consumer demand and understanding. **Building awareness** and encouraging consumption are key to driving positive changes in the fortified food sector.

Christiane Rakotomalala GRET, Madagascar







Let's Place Children at the Heart of Food Systems





Governments play a crucial role in ensuring equitable access to nutritious foods; by providing incentives for production, addressing poverty, and implementing policies that make these foods affordable, we can pave the way for a healthier and more nourished global population.

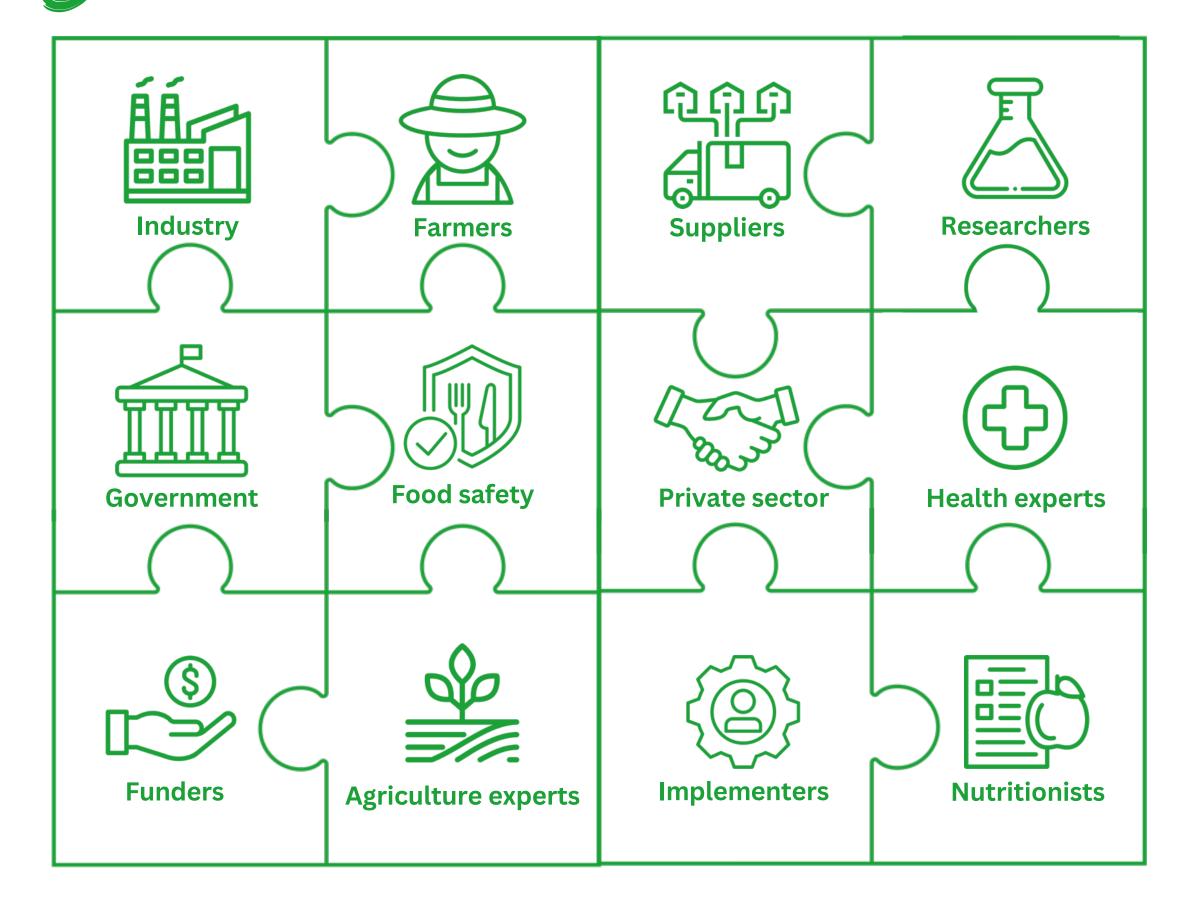
Dr Anna Lartey University of Ghana







Together We Can Deliver



Bold Initiatives are in Motion







The utilization of **fish products**, particularly through the enhancement of local offerings with small fish powder, represents an **untapped** resource rich in essential nutrients.

Quennie Vi Rizaldoa World Fish, Myanmar

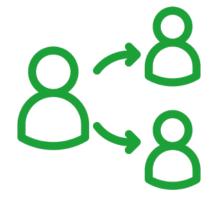








Building capacity of farmer groups



Ensuring access to quality inputs through industry associations



Monitoring compliance of regulatory standards to ensure fair play



Addressing the needs and aspirations of caretakers to increase demand

Collective Action



Improving the partnership between the private and public sectors is crucial. We need innovative financing methods to directly support the private sector in delivering nutritious foods.

Siny Samba Le LIONCEAU, Senegal











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